



FOR IMMEDIATE RELEASE

Neonatal Medical Device Company, Neoneur Wins Top Prize at TechLaunch's BullPen #19

Kinnelon, NJ, December 17, 2020: The first Nor'easter of the season may have made driving a mess last night but caused no roadblocks for the smooth conditions of BullPen #19, the latest in the series of premier (virtual) pitch events in the Garden State. The winner of the evening's top award was [Neoneur](#), whose breakthrough digital developmental biomarker for neonates can detect complications in feeding and respiration. Their ingenious and reusable hardware makes it possible to identify infection as well as growth/developmental complications, thereby ensuring improved care, earlier discharge, and reduced readmissions for vulnerable neonatal infants.

The [TechLaunch](#) BullPen #19 featured three up and coming Presenting Companies with their eye on the prized Investor Award, a \$15K donation of professional services from TechLaunch's loyal sponsors (listed below). The Investor Award also comes with a guarantee to pitch at an upcoming meeting of [Jumpstart NJ Angel Network](#) (the State's preeminent early-stage investor group) as well as a sought-after pitching slot at NJ's [Tech Council Ventures](#).



Pictured from Left to Right: BullPen Host & TL Senior Mentor Robin Bear; TL Founder Mario Casabona; BullPen Producer & TL Senior Mentor Eric Korb; Panelist Joan Zief; Panelist Steve Socolof; Neoneur CEO Caroline Hoedemaker; Panelist Krishnamurthy Kambhampati; Arke Aeronautics CEO Brandon Graham; SwingShot CEO Patrick O'Donnell; Panelist Lorine Pendleton

Neoneur CEO, Caroline Hoedemaker (featured below) stated, "TechLaunch's BullPen and mentoring was a valuable opportunity for Neoneur to sharpen our story, get feedback and answer questions from investors. While we appreciate winning, the TechLaunch environment was equally supportive and helpful for all the entrepreneur participants."



The other impressive presenters at BullPen #19 included:

[Arke Aeronautics](#) – a Situational Intelligence Platform that connects First Responders to life-saving information on their mobile devices and tablets so they know where to go and what to expect before arriving on the scene, a solution providing critical and life-saving info when it's needed the most.

[SwingShot](#) - provides a virtual sports training platform to the PGA Teaching profession that includes an in-field Cyclops Camera for capturing valuable video content, cloud services for storage, software, and access to select SwingShot certified PGA teaching professionals within their established Marketplace.

TechLaunch's Founder & Managing Director, Mario Casabona commented, "The BullPen continues to shine as a beacon of NJ's strong entrepreneurial culture and spirit. With each passing BullPen, the Panel's winner selection is becoming an increasingly tough decision. . . We must be doing something right. Thanks to all who participated and from the entire TechLaunch Team, we wish everyone a Happy & Healthy New Year!"

TechLaunch would like to thank the esteemed Investor Panel who judged the presentations:

[Lorine Pendleton](#) – Angel Investor and Chair at New York Tiger 21

[Steve Socolof](#) – Investor & Managing Partner at Tech Council Ventures

[Krishnamurty Kambhampati](#) – Investor and Entrepreneur Partner at Clouet Capital Partners

[Joan Zief](#) - Early Stage Investor and Managing Partner at Golden Seeds

TechLaunch also appreciates the following sponsors for their generous support in the form of \$15K of advisory services to the Investor Award winner, Neoneur. They include:

[Jumpstart NJ Angel Network](#); [Tech Council Ventures](#); [Gibbons Law](#); [Withum](#); [Gearhart Law](#); and [Casabona Ventures](#)

Tech Startups who would like to pitch at the next BullPen #20 slated for mid-March, 2021, should [APPLY](#) to be considered. Applications are screened on a rolling basis.

About TechLaunch: Formed in 2012 to drive the commercialization of emerging technology, TechLaunch has served over 100 tech focused companies and mentored over 200 aspiring entrepreneurs. Our focus is to screen, select and nurture early stage tech ventures to accelerate their growth opportunities via mentoring, coaching, networking, and providing access to resources and capital. Its core objective is to generate Quality Deal Flow for early stage investors and prepare entrepreneurs for the Investor presentation. To learn more please visit [TechLaunch](#). Any media inquiries should be directed to norma@techlaunch.com.

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